

**Shape the Shift
Young Solutions
Gottabe A Better Way**

Global Multimedia - Youth Involvement in the Future Project

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Phase 1:

-Web, and TV, and Web TV/You Tube Launch- Announces A Global SEARCH FOR SOLUTIONS - with Youth Involvement CONTEST.

A Series of Contests is announced- Initiated by FRACTAL FIELD TECH. - (also inviting other sponsors)-

The Contest is Open to All- but particular rewards and supports are in place to encourage schools and YOUTH INVOLVEMENT.

Discussion groups begin - in Web Blogs and in Schools- called SHAPE THE SHIFT.

Each group divides those interested into the subject areas of their passion:

Global Challenges / Problems - are listed by categories - like:

- Energy Challenges
- Enviornmental Challenges
- Climate Challenges
- Political / Peacemaking Challenges etc.

A core committee is set up to formalize the categories for judging and prizes.

Within each category - there is a rotating series of cut-off dates- for applications for judging.

Each group - within Schools or Web Groups- is encouraged to form teams which focus on specific global issues they feel they have insight. Particular emphasis is placed on novel and enterprising new ideas for YOUTH SOLUTIONS.

Each group then submits their BRIGHT IDEA - for NEW YOUTH SOLUTIONS - to GLOBAL CHALLENGES - to the Foundation committee.

The committee then sorts the Applications and distributes them to REAL GLOBAL EXPERTS on the actual global challenges. Many scientists and political leaders are encouraged to volunteer to develop YOUTH SOLUTIONS. These experts are set up in Judge Panels- who provide feedback to the those who apply, and in PHASE TWO- they advise on rewards to the best applications.

The youth panels - are encouraged to film their sessions. The Judge panels are filmed as they discuss the last stage of advice and feedback to the winners.

Those proposals which ARE selected- after a feedback and optimization round- are then rewarded with actual seed funding and expertise- part of which is offered by the Foundation - in partnership with other volunteer groups solicited by the Foundation.

The chosen projects- are given seed funding and further support- after consultation with the relevant experts- both scientific and where appropriate with relevant political leaders.

Organizations like MODEL UNITED NATIONS - and other global education movements are solicited for partnership.

A teachers unit is formed - to set up and structure and offer materials for classroom meetings where YOUTH SOLUTION applications are prepared- to encourage young people to get involved in global problems.

The Web and TV and WebTV programs - are publicized with ads and funding to create a global audience- also to encourage the genius and creativity and empowerment of Youth.

It becomes kind of a more conscious form of BIG BROTHER TV - where - the brainstorming sessions of youth groups- become a forum for REAL GLOBAL SOLUTIONS.

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On the Web / the categories become a major resource tool for getting very sharp updated information on practical solutions to the most pressing global problems- all particularly focused in language as available as possible to young people.

Gradually - volunteer programmers - and technical people increasingly volunteer to help young people actually launch and seed their proposed initiative. As each project is actually seeded with funding - whole classes of volunteers are solicited for the key turning points - where each project gets proof of concept.

Finally- in addition to a prize reward system initiated by the foundation for successful projects- a whole commerce and business unit is formed to help young people turn their bright ideas- into successful commercial careers- learning economics and business in the process of helping heal the globe.